

STANDARD BROKERAGE AGENT & AGENCY SERVICES

- ▶ Services & support to assist Securus America associates in Final Expense, Mortgage Protection, IUL and Annuity marketplace penetration
- ▶ VIP Mail drop preparation - to include: Data lists & preparation, printing services, postage, return lead processing and lead assignments through our exclusive online lead management system.
- ▶ Access to the Securus America lead inventory
- ▶ Access to the Securus America back office – training materials, forms, downloads, videos, etc.
- ▶ Access to the Securus America Lead Management System – print your leads, sort your leads, search your inventory, centralize your leads
- ▶ Access the industry's top carriers through your relationship with Securus America
- ▶ Webinars for the newbie to Securus America, for educational purposes which are hosted by our product specialists and topics presented by the carrier's personnel
- ▶ Enjoy superior back office support from our Home Office Team. A partnership with Securus America means that we become your back office personnel and are here to serve your production needs in every way...
 - ✓ Product support
 - ✓ Carrier procedures
 - ✓ Basic or complex case design specialists on hand
 - ✓ We are even here to assist you with illustrations and to provide client support.
 - ✓ Awesome trips to exotic worldwide destinations which are easily earned through reasonable production requirements which are established by our carriers

ADVANCED BROKERAGE AGENT & AGENCY SERVICES (available at an additional cost)

- ▶ Recruiting resources to help assist you in building your agency
 - ✓ Live call transfer to you from interested agents
 - ✓ Email campaigns to licensed life insurance agents
 - ✓ Monster job board ads with your own inventory and admin access
 - ✓ Job board advertisement & distribution to Indeed, Simply Hired and many other job board aggregators through your own admin access
 - ✓ Your own personal landing pages can be created

- ▶ Online Agency production tracking system
 - ✓ We would design and implement an online production data input for your office staff to enter the team's production numbers in
 - ✓ Production numbers will display on a smart phone app or at a dedicated URL
 - ✓ Drill down to teams and individual agents
 - ✓ Enter customized periods of time to display production
 - ✓ Applications, premium, teams and agents can be displayed
 - ✓ Smart phone app for team included

- ▶ Securus America Lead Management System Administrative Seat
 - ✓ Distribute your leads to your team
 - ✓ View your inventory
 - ✓ Unassign leads from one agent and deliver to another
 - ✓ Generate basic reports
 - ✓ Sort your inventory
 - ✓ Search your inventory
 - ✓ Many other functions